

Qatar Cool's commitment to the environment spreads

Qatar District Cooling Company (Qatar Cool) remains active in driving forward green Corporate Social Responsibility (CSR), recently participating in the annual GCC Conservation week with partners Tarsheed, focusing on raising awareness on water and energy conservation in the region and the future generations of Qatar respectively.

On the occasion, Yasser S. Al Jaidah, CEO of Qatar Cool, comments: "our belief in the societal impact of spreading environmental awareness stems from our belief in the benefits of the district cooling service that we provide. Through such environmental initiatives, we strive to educate the general public about the merits of adopting a green attitude and conserving the use natural resources – all in line with our commitment to support the realization of the environmental pillar of the Qatar National Vision 2030"

The four day event encompassed Earth Hour of which Qatar Cool are immense advocates for such significant causes. Qatar Cool annually shows its support for Earth Hour by turning off all non-essential lights, both externally and internally in their three plants. In fact, the company estimated the energy savings incurred during the shutdown to be close to 116,900 KiloWatt/Hr which is equivalent to removing 64 thousand kilograms of CO2 from the atmosphere.

Al-Jaidah elaborates: "We are proud to take part in Earth Hour for the sixth year, and we are thrilled to be involved in such a great and inspiring event that aims to show appreciation to planet earth and its numerous resources. Our commitment to such events is an extension to the green cooling technology that we provide and believe in. In line with that, we continuously aim to introduce new initiatives and projects that spread awareness about environmental issues that affect the community at large. Earth Hour is a great way for the global community to share the opportunities and challenges of creating a sustainable world."

Qatar Cool was honored and awarded the CSR Leadership award of the Year 2016 at the Qatar University (QU)'s CSR Exhibition and Conference held on the 20th and 21st March 2017. Qatar Cool also participated in the two day exhibition during which the fifth edition of the Qatar CSR Report was launched. Qatar Cool's commitment to the environment and the community has been evident through a variety of CSR activities which benefits the environment, society and the Qatari community.

Al Jaidah commented on the award, "Receiving such a prestigious award for our CSR commitments solidifies our efforts and dedication. We strive to be a responsible sustainable organization with our CSR initiatives and our operations. We are proud to support and sponsor Qatar University in this event. Being a responsible and sustainable Qatari organization is of the utmost importance to us. We believe that district cooling has a critical role to play in the country's development and the National Vision 2030. Qatar Cool commits to reducing environmental risks, preserving natural resources and improving economic growth and opportunities. Qatar Cool ensures that the growth of operations is undertaken in a sustainable and responsible manner."