

Qatar Cool awarded by Tarsheed for energy conservation

Qatar District Cooling Company also known as Qatar Cool, a major district cooling company in the region, was awarded for industrial buildings (conservation) from Kahramaa's 'Tarsheed', a national campaign to improve water and energy efficiency, during an awards ceremony held at Katara Cultural Village on the 22nd April 2014.

Attending the prestigious awards ceremony on behalf of Qatar Cool was Mr. Ahmad Shehadeh, Chief Financial Officer (Acting CEO). Mr. Shehadeh commented on the occasion, "We are proud to receive this prestigious award from Kahramaa for our energy conservation at The Pearl Qatar plant. District cooling offers a sustainable and environment-friendly solution, to address Qatar's increasing cooling requirements, and we are committed to doing all we can to contribute to Qatar's National Vision 2030 for sustainable development. Tarsheed unites us in this common goal, protecting the environment and preserving energy sources, for the country's future generations."

Tarsheed was launched in 2012 in solidarity with Earth Day which falls every year on the 22nd April. Kahramaa, through the campaign, aims at rationalising the consumption of water and electricity and intensifying the culture of conservation of vital resources.

With district cooling being increasingly recognised for its eco-friendliness and low cost when compared to conventional air conditioning, the demand for Qatar Cool's district cooling solutions have risen significantly in Qatar. The company currently serves its growing customer base from three strategically located cooling plants, that cover The Pearl Qatar and West Bay districts.

Qatar Cool has also received multiple international awards, including the Best District Cooling System in the World in 2012, at the International District Energy Association (IDEA) for its district cooling services in the West Bay area, Qatar. In addition to that, its district cooling service in The Pearl Qatar, has received an award of excellence from IDEA in 2013.